

January 2011

Dear Sir or Madam:

Thank you for your interest in being a seller of one of Wyoming Governor Matt Mead's 2012 complimentary big game licenses. As you may have heard, in 2003 Governor Freudenthal made history when he decided that a majority of the proceeds from the sales Governor's Licenses would be returned directly to the species from which the license originated: Bighorn sheep, moose, elk, deer, and to all wildlife species through an "All Wildlife" account. As such, the respective wildlife organizations that work to support these species were designated as "primary" sellers of the licenses. A primary seller may retain 10% of the proceeds from the sale, 90% is returned to the Wildlife Heritage Foundation where, upon receipt, 10% is set aside for administration of the licenses, 10% for the All Wildlife account mentioned above, and 70% goes into the appropriate species account.

Other organizations can request to be sellers of the Wyoming Governor's licenses as "secondary" sellers. In this case, 90% of the proceeds are still returned to the wildlife accounts; the 10% seller's commission may be split 5% and 5% between one primary and one secondary seller, or through negotiations, the entire 10% may be retained by either the primary or secondary seller. To request becoming a secondary seller, the individuals listed below should be contacted via letter. In your letter, please specify:

- 1) how you will market the license, and
- 2) how much you anticipate you can raise from the sale of the license.

All 2012 licenses must be sold (and reported to WHFW) prior to April 10, 2012.

Primary seller contacts:

Mr. Jack Morey
Wyoming Wild Sheep Foundation
PO Box 1117
Buffalo, WY 82834
307-684-1663

Ms. Shannon James
North American Moose Foundation
P. O. Box 30
Mackay, ID 83251
208-588-2939

Mr. Mike Cuin
Rocky Mountain Elk Foundation
2215 Dun Blain
Rawlins, WY 82301
307-321-1720

Mr. Scott Hampel
Mule Deer Foundation
12425 Troy St.
Henderson, CO 80640
303-659-2088

Selling locations for 2012 and any Secondary Sellers are named by July 31st, 2011. Once again, thank you for your interest in becoming a secondary seller, and thank you for your support of one of Wyoming's most precious natural resources - our wildlife!

Best regards,



Craig R. Showalter
President & CEO
Wildlife Heritage Foundation of Wyoming